

## 附錄二、實習課程日程表

### 一、英國伯明罕大學上課與實地參訪

<b>Monday, 2<sup>nd</sup> July (Day 1) – University Campus</b>
Overview of the Programme – introductory lecture and discussion ( <i>Mike Robinson</i> )
Tour of University including library ( <i>Mike Robinson &amp; Roger White</i> )
Lecture and discussion – Managing Culture in the UK - Policy and priorities of the Department for Culture, Media and Sport ( <i>Anna Woodham</i> )
Official Welcome – reception and gallery visit ( <i>Barber Institute</i> )
<b>Tuesday, 3<sup>rd</sup> July (Day 2) – Birmingham City and Campus</b>
Talk by Marketing Birmingham ( <i>Baskerville House, Centenary Square</i> )
Hippodrome Theatre – Backstage Tour
City walk – led by Southside BID Manager, Julia Chance
Winterbourne House tour
Lecture – History and Development of Winterbourne House ( <i>Alison Darby</i> )
<b>Wednesday, 4<sup>th</sup> July (Day 3) – University Campus and BMAG (<i>Birmingham Museums &amp; Art Gallery</i>)</b>
Lecture – Developing Cultural Partnerships – The Case of Birmingham ( <i>Prof. Ian Grosvenor</i> )
Lecture – The Heritages of the UK ( <i>John Carmen</i> )
Lecture – Literary Heritage ( <i>Mike Robinson</i> )
Staffordshire Hoard visit and talk by Ann Sumner ( <i>Birmingham Museums &amp; Art Gallery</i> )
<b>Thursday, 5<sup>th</sup> July (Day 4) – Day visit to Worcester</b>
Talk from Amanda Savidge – Worcester Porcelain Museum
Worcester Cathedral
Free time to explore Worcester
<b>Friday, 6<sup>th</sup> July (Day 5) – Day Visit to Stratford Upon Avon</b>
Shakespeare Institute – Welcome tea/coffee and talk with Director
Shakespeare Birthplace Trust – Tour and Hidden Treasures Talk
Free time to explore Stratford
<b>Saturday, 7<sup>th</sup> July (Day 6) - Free Day</b>

<b>Sunday, 8<sup>th</sup> July (Day 7) - Ironbridge</b>
Introduction by Steve Miller, CEO, Ironbridge Gorge Museum Trust
Tour of the Old Furnace and Museum of Iron
Blists Hill Victorian Town
<b>Monday, 9<sup>th</sup> July (Day 8) - Ironbridge</b>
Tour of Ingenuity and the Costume Project ( <i>Gillian Crumpton, Curator</i> )
Museum of the gorge and walk to the Iron Bridge / Tollhouse
Tour of the Jackfield Tile Museum
Coalport China Museum
<b>Tuesday, 10<sup>th</sup> July (Day 9) – Cultural Quarter and Campus</b>
Cultural Quarter Tour – Digbeth, Eastside
Talk at Eastside Projects – 86 Heath Mill Lane, B9 4AR
Cultural Quarter Tour continues – Custard Factory
Lecture – Information, Computing & Complexity: Research in Heritage and Culture - Eugene Ch'ng ( <i>VISTA Centre, 3<sup>rd</sup> floor, ERI Building</i> )
Workshop / Recap - ( <i>Mike Robinson</i> )
<b>Wednesday, 11<sup>th</sup> July (Day 10) – Black Country Living Museum</b>
Explore Black Country Museum
Tour of UoB Special Collections – ( <i>Jenny Childs, Muirhead Tower</i> )
<b>Thursday, 12<sup>th</sup> July (Day 11) – Queen's Jubilee Celebrations</b>
Birmingham's Jubilee celebrations and the Queen's visit
Final Presentations
BBQ

## 二、英國利物浦大學上課與實地參訪

<b>Sunday, 15<sup>th</sup> July (Day 1) – Liverpool Cathedral</b>
Liverpool Cathedral by <i>Sarah O'Donoghue (Educational Officer)</i>
<b>Monday, 16<sup>th</sup> July (Day 2) – ICC, World Heritage &amp; Maritime Museum</b>
Lecture – Understanding the multiple impacts of culture-led regeneration: The experience of Liverpool as 2008 European Capital of Culture by <i>Dr Beatriz Garcia (ICC head of research; Impacts 08 Director)</i>
Lecture – The Unesco World Heritage Site in Liverpool- The experience of managing a designated World Heritage Site by <i>John Hinchcliffe (World Heritage Officer, Liverpool City Council)</i>
Lecture – The National Museums of Liverpool by <i>Tracey McGeagh (Director of Marketing and Communications, National Museums Liverpool)</i>
<b>Tuesday, 17<sup>th</sup> July (Day 3) – ICC &amp; Beatles Story</b>
Lecture – Cultural Economy : Exploring the impact of the European Capital of Culture on Liverpool's cultural system by <i>Tamsin Cox (ICC research associate; Impacts 08 Programme Manager)</i>
Beatles Story ( <i>Jerry Goldman, Managing Director &amp; Charlotte Martin, Welcome Officer</i> )
<b>Wednesday, 18<sup>th</sup> July (Day 4) – ICC, Bluecoat &amp; FACT</b>
Lecture – Cultural Participation : Exploring ways in which people have engaged with the Liverpool ECoC by <i>Kate Rodenhurst (ICC research associate; Impacts 08 research collaborator)</i>
Bluecoat by <i>Emma Smith (Creative Enterprise Manager) &amp; Betty Richie (Coordinator)</i>
FACT by <i>Joan Burnett (Visitor Service Manager)</i>
<b>Thursday, 19<sup>th</sup> July (Day 5) – ICC &amp; Museum of Liverpool</b>
Lecture - Case Study: The Four Corners Experience - Site Specific Cultural Programming and Community Engagement by <i>Sue Potts (ICC communications manager) &amp; Andrew Hooper (Head of LJMU Design)</i>

<i>Pod)</i>
Museum of Liverpool by <i>Sharon Granville (Project Director, Museum of Liverpool)</i>
<b>Friday, 20<sup>th</sup> July (Day 6) – Tate Liverpool &amp; Albert Dock Marketing</b>
Tate Liverpool by <i>Jemima Pyne (Head of Communications)</i>
Albert Dock Marketing by <i>Colin Bordley (Albert Dock Marketing)</i>
<b>Saturday, 21<sup>th</sup> July (Day 7) – Metropolitan Cathedral</b>
Metropolitan Cathedral