

國立臺灣師範大學課程綱要格式

一、課程基本資料 (任課教師不可異動部分)

課程代碼	ETM0041	課程名稱	觀光與社會變遷
英文課名	Tourism and Social Change		
全/半年	半年	必/選修	選修
總學分數	3	每週授課時數	3
開課班級			
先修課程			
課程簡介	<p>This course aims to introduce the new emergent issues of tourism studies under current great social transformation. It includes the discussion on the ‘mobility turn’ in tourism studies, which emphasis on the issues such as the inseparability of tourists from migrants and residents. When society can no longer ignore its underpinning base upon the changing environment, tourism is also now affected heavily by different unpredictable natural disasters, from Tsunami to Volcanic Eruption. The current complex society also urges the society under new surveillance and control. New technology is not only highly intermediated with the imagination and destination-making within tourism, but also creates virtual tourism and leads to the post-tourism. Current tourism concentrates less on authenticity and exoticism than extending itself into many unexpected dimensions, from creative tourism to dark tourism. Gender and ethnicity are still important parts of tourism, nevertheless, the postcolonial tourism no longer simply emphasized the power relationship but transform and rearticulate the colonial elements into the new asset of tourism-making. Sex tourism has not diminished but transformed into multiple forms, from gay tourism, stag tourism to new hedonism. However, safety, security and sustainability rather turns to be a significant issue for tourism. Many new tourist practices thus need to adapt to the emergent complex society, from the travel insurance provision to sorting tourism under surveillance society.</p>		
系所核心能力	(由教務系統課程地圖子系統核心能力維護表帶入)		
課程目標	對應核心能力		

1	To understand the emergent phenomenon on tourism	2.1, 2,3 (由清單下拉勾選)
2	To understand tourism under the context of social transformation	3.2, 1.2
3	To cultivate the critical capacity to organize and arrange new tourism attraction	2.2, 2,3
4	To form cosmopolitan vision in appreciate tourist cultures	4.2, 4.3

二、教學大綱 (任課教師可異動部分)

授課教師	(每學期帶入授課教師姓名)
教學進度與主題	
<p>Week 1. Tourism in the mobility age</p> <p>Week 2. Volunteer Tourism: Work/leisure</p> <p>Week 3 From Migration to Tourism Migration tourism</p> <p>Week 4 Hospitality and tourism Derrida and tourism</p> <p>Week 5 Post tourism: Virtual Tourism</p> <p>Week 6 Creative tourism</p> <p>Week 7 Mid-term paper</p> <p>Week 8-9 Smart tourism: New technology ANT and tourism</p> <p>Week 10 Sorting tourism</p> <p>Week 11 Tourism and sex/gender: Gay tourism, stag tourism, sex tourism</p> <p>Week 12 Post-colonial tourism and ethnic tourism</p> <p>Week 13-15 Risk/ danger and dark tourism Tourism under climate disasters: Volcano eruption in Iceland Complexity and tourism Dark tourism</p> <p>Week 16 Sustainable tourism</p> <p>Week 17 Fieldtrip or Invited speech TBA</p> <p>Week 18 Conclusion</p>	
教學方法	

方式	說明	
v 講述法	(教師勾選左列教學方式並填寫必要說明)	
v 討論法		
<input type="checkbox"/> 問題解決教學		
<input type="checkbox"/> 合作學習		
<input type="checkbox"/> 實驗/實作		
<input type="checkbox"/> 實地考察、參訪		
<input type="checkbox"/> 媒體融入教學		
<input type="checkbox"/> 專題研究		
<input type="checkbox"/> 其他：	(教師輸入其他教學方法)	
評量方法		
方式	百分比	說明
v 作業	30%	(教師勾選左列教學方式百分比，並填入必要說明)
<input type="checkbox"/> 期中考		
<input type="checkbox"/> 期末考		
v 課堂討論參與	10%	
v 出席	10%	
v 報告	50%	
<input type="checkbox"/> 成果展覽		
<input type="checkbox"/> 專題		
<input type="checkbox"/> 其他：		(教師輸入其他評量方法)
參考書目	<p>Atchison, Cara. 2010. 'Gender and tourism discourses: advancing the gender Project in Tourism Studies', in Jamal, Tazim and Mike Robinson, edited, The Sage Handbook of Tourism Studies. London: Sage. Pp. 631-644.</p> <p>Bell, David. 2010. 'Tourism and Hospitality', in Jamal, Tazim and Mike Robinson, edited, The Sage Handbook of Tourism Studies. London: Sage. Pp. 19-34.</p> <p>Jamal, Tazim and Robinson, Mike. 2010. The Sage Handbook of Tourism Studies. London: Sage.</p> <p>Tucker, Hazel and John Akama. 2010. 'Tourism as Postcolonialism', in Jamal, Tazim and Mike Robinson, edited, The Sage Handbook of Tourism Studies. London: Sage. Pp. 504-520.</p> <p>Haldrup, Michael and Jonas Larson. 2010. Tourism, Performance and the Everyday. London; Routledge.</p>	

	<p>Holden, Andrew. 2007. Environment and Tourism 2. London: routledge.</p> <p>Sharpley, Richard. And Philip R. Stone. 2009. The Dark Side of Travel: the Theory and Practice of Dark Tourism. Bristol: Channel View Publications.</p> <p>Smith, Melanie, 2003. 'Creative tourism', in New Issue of Culture Tourism. London: Routledge.</p> <p>Stebbins, R. 2007. Serious Leisure: A perspective for our time. New jersey: Transaction Publishers.</p> <p>Stebbins, R and Graham M (Eds). 2004. Volunteering as leisure/ leisure as volunteering. Wallingford: CABI.</p> <p>Lashly Conrad et al. (eds). 2006. Hospitality: a social lens. Oxford: Elsevier science.</p> <p>Lyon, David. 2001. Surveillance Society. Milton Keyon: Open University.</p> <p>Mavric, Misela and John Urry. 2010. 'Tourism studies and the new mobilities paradigm (NMP), in Jamal, Tazim and Mike Robinson, edited, The Sage Handbook of Tourism Studies. London: Sage. Pp. 645-657.</p> <p>Tucker, Hazel. et al. 2009. Commercial Home in Tourism. London; Routledge.</p> <p>Urry, John. 2007. Mobilities. London: Polity.</p> <p>Urry, John. 2005. Global Complexity. London: Polity.</p> <p>Wearing, Stephen and jess Ponting. 2010. 'Breaking down the system: how volunteer Tourism contributes to new ways of viewing commodified tourism', in Jamal, Tazim and Mike Robinson, edited, The Sage Handbook of Tourism Studies. London: Sage. Pp. 254-268.</p> <p>Theory, Culture and Society. 2002. Vol. 19 (Issue 5/6) special issue on the status of object.</p> <p>Mobility 2010. Special issue on volcanic eruption and Iceland tourism</p>
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